



# Meeting Minutes

## Information Clearinghouse on Developmental Disabilities Advisory Council Meeting Minutes

July 20, 2021  
10:00 – 11:00 a.m. EST

**Members Present by GoToMeeting webinar:** Camille Gardiner, Shannon Moss

**Others Present:** Casey Omeke, Kelly Rogers (Department of Health)

**Members Not Present:** Janet Caramello, Lori Fahey, Kristine Benson

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### **I. Welcome and Roll Call - Casey Omeke**

Casey welcomed everyone to the call and took attendance.

### **II. Approval of Minutes - Council Members**

Casey reported all past meeting minutes have been approved.

### **III. Resource Presentation - Kris Benson, Lori Fahey, Megan Kirkley, Casey Omeke**

Camille proposed the researched resources be tabled and presented at the following meeting in October. Shannon seconded Camille's proposal to table the presentations.

### **IV. Website Review - Casey Omeke**

Casey provided an overview of the Google Analytics data for the Bright Expectations website. Casey stated that in comparison to the Fiscal Year Quarter 2 data, the Fiscal Year Quarter 3 data shows there has been a consistently higher volume of page views on the Bright Expectations webpage and related sites. The conditions webpage for Autism remains the top viewed website. Casey followed up by stating the analytics data also shows the average time spent on the webpage has increased from Quarter 2 to Quarter 3. Camille requested additional information regarding the Google Analytics website data such as bounce rate, percent exit, and unique pageviews that are listed on the reports.

### **V. Future Agenda Items Discussion - Council Members**

Casey stated she will follow up with the presenters to verify they will be available to share information on the researched resources during the following meeting in October.

Casey will compile the requested information on the Google Analytics Data to present at the next meeting.

### **VI. Adjourn- Casey Omeke**

The next meeting will be Tuesday, October 19, 2021 10:00 AM – 11:00 AM EST.