



Meeting Minutes

Information Clearinghouse on Developmental Disabilities Advisory Council

October 19, 2021

10:00 PM – 11:00 AM EST

Microsoft Teams Video Conference

Members Present: Camille Gardiner, Kristine Benson, Janet Caramello

Others Present: Casey Omeke (Florida Department of Health)

Members Not Present: Lori Fahey, Shannon Moss

I. Welcome and Roll Call – Casey Omeke

The meeting was called to order at 10:00 AM by Casey Omeke, council facilitator. Roll was taken and a quorum was established.

II. Approval of Minutes – Council Members

The council unanimously approved the meeting minutes for the July 20, 2021 council meeting.

III. Website Resource Presentation and Review – Council Members

Casey Omeke provided a review of the list of website resources compiled for the diagnoses of Asperger's Syndrome, Fetal Alcohol Spectrum Disorder, and Mental/ Emotional Disorders. The council members gave their suggestions on whether each of the resources would be appropriate to add to the Bright Expectations webpage. It was suggested to provide a written summary of each website resource, what the purpose of the website is, and how the website is beneficial to the individuals seeking these resources.

IV. Website Data Review – Council Members

An overview of the Google Analytics data for the Bright Expectations website was provided. In comparison Quarter 3 data, Quarter 4 shows a steady amount of pageviews to the Bright Expectations website and the conditions webpages. The Autism webpage remains the top viewed webpage among all condition webpages. Additional information about the bounce rate, percent exit, and unique pageviews that are listed on the reports was given.

V. Future Meeting Dates/Times – Council Members

The council members agreed that to have greater participation in council meetings, a poll with several proposed meeting dates/times for the next council meeting would be useful.

Camille Gardiner requested information to share with those who may be interested in applying for the vacant council seats.

VI. Action Items – Casey Omeke

Casey Omeke stated she would be sending out the list of website resources with summaries provided, the

additional information that was given on the Google Analytics data, a poll for council members to complete on available dates/times for the next council meeting, and links for council members to share with individuals interested in joining the advisory council.

VII. Adjournment – *Casey Omeke*

The meeting adjourned at 11:00 AM.