

CPI CERTIFIED INSTRUCTOR

- 1. DEVELOP PURPOSEFUL **ACTIVITIES.** Negative behaviors are often a result of boredom or frustration.
- 2. SPEAK FACE TO FACE, no more than three feet away from the person. Being on her left side helps activate her social right brain.
- 3. GAIN THE PERSON'S ATTENTION. Use few and common words. Wait for responses, because processing is slowed.
- 4. MAKE CONSPICUOUS WHATYOU WANT HIM TO NOTICE; camouflage what you wish to have him avoid.
- 5. KEEP ITEMS IN PLAIN VIEW FOR POSITIVE RESPONSES TO A TASK. Procedural memory lasts the longest.

- DO NOTARGUE; you will lose.
- 7. VALIDATE THE EMOTION YOU **HEAR.** ("You sound afraid.")
- 8. DO NOT DISAGREE WITH HER SENSE OF REALITY; it is her only reality now. Enter her reality.
- 9. ORIENT. ("Bruce, it's Monday morning; time for breakfast.")
- 10. SIMPLIFY EVERYTHING. Make it possible for her to DO things in small steps.
- 11. FIND THE TRIGGER TO THE BEHAVIORS YOU WISH TO **DECREASE.** Negative behaviors are often due to fear and/or confusion.
- 12. OFFER CHOICES (no more than two); it empowers.





For more information, email Research@flhealth.gov or **Contact your local County Health Department**

Additional resources may also be found by visiting:

http://www.floridahealth.gov/provider-and-partner-resources/research/HealthyBrainInitiative1/index.html