00:00:00.000 --> 00:00:03.610
Robinson, Kimberly S
That small town living that that's what we call that small town living.

00:00:05.300 --> 00:00:07.490
Ricke Zeidman (Chair) (Guest)
That's exciting now keeps you on your toes.

00:00:08.080 --> 00:00:09.340
Robinson, Kimberly S
Yeah, it's interesting.

00:00:09.930 --> 00:00:10.570
Robinson, Kimberly S
It's interesting.

00:00:12.870 --> 00:00:16.260
Erick Collazo
Well, try it will trade will trade you for iguanas.

00:00:12.980 --> 00:00:14.060
Robinson, Kimberly S
So so far only.

00:00:18.330 --> 00:00:20.530
Robinson, Kimberly S
Yeah, I don't have big one is up here.

00:00:19.320 --> 00:00:19.690
Erick Collazo
What?

00:00:20.820 --> 00:00:30.890
Erick Collazo
Yeah, we had a a couple frozen ones for all data trees when we had that drop and then you think they're dead and they're actually alive so you go poke him when they start moving around it's pretty cool.

00:00:21.190 --> 00:00:22.290
Robinson, Kimberly S
I I I've not.

00:00:31.680 --> 00:00:32.130
Erick Collazo
Ah.

00:00:33.700 --> 00:00:34.550
Erick Collazo
But you have to.

00:00:33.860 --> 00:00:35.370
Robinson, Kimberly S
I saw that on Facebook.

00:00:34.100 --> 00:00:36.620
Ricke Zeidman (Chair) (Guest)
We don't have fall on their head that they hurt.

00:00:39.730 --> 00:00:41.480
Erick Collazo
They're everywhere they're everywhere.

00:00:44.020 --> 00:00:46.810
Ricke Zeidman (Chair) (Guest)
Well, they were here before us, they're probably going to be here after us.

00:00:47.610 --> 00:00:48.030
Robinson, Kimberly S
Yeah.

00:00:48.640 --> 00:00:49.050
Erick Collazo
Yeah.

00:00:50.020 --> 00:00:58.500
Erick Collazo
I just don't mind him my I just mined them pooping on my pool deck. That's what I you know they come. They drink the water and then they've got their pressure wash it's like oh.

00:00:59.140 --> 00:01:00.340
Ricke Zeidman (Chair) (Guest)
Wow, wow wow.

00:01:04.300 --> 00:01:06.550
Erick Collazo
It's a It's a big fountain, nobody uses it.

00:01:13.400 --> 00:01:23.000
Robinson, Kimberly S
Well, it's 1:00 o'clock record do you wanna get started or do you wanna wait like 5 minutes
to see if any more council members? We have 3 council members including yourself on?

00:01:22.990 --> 00:01:25.960
Ricke Zeidman (Chair) (Guest)
Unless they want like one more minute here at 1:00 more minute.

00:01:25.740 --> 00:01:26.100
Robinson, Kimberly S
OK.

00:01:53.410 --> 00:01:57.010
Robinson, Kimberly S
We've got a lot of our biscuit staff on today. Thank you guys for attending.

00:02:09.380 --> 00:02:10.940
Ricke Zeidman (Chair) (Guest)
OK, I guess we can go ahead now.

00:02:12.320 --> 00:02:24.250
Robinson, Kimberly S
OK, so I first have to announce that you know that this meeting is being recorded, so
everybody is aware that we're being recorded, though from there. Ricky you want to do
you're welcome?

00:02:15.050 --> 00:02:15.290
Ricke Zeidman (Chair) (Guest)
Yeah.

00:02:24.760 --> 00:02:32.510
Ricke Zeidman (Chair) (Guest)
Yes, welcome everybody to be postponed meeting glad we could get together now and we
have, I think a fair amount of things to talk about today?

00:02:33.500 --> 00:02:39.810
Ricke Zeidman (Chair) (Guest)

Regarding the public awareness committee and again welcome so we start with the roll call.

00:02:42.760 --> 00:02:43.310
Ricke Zeidman (Chair) (Guest)
Kim.

00:02:43.470 --> 00:02:45.730
Ricke Zeidman (Chair) (Guest)
Uh, who does that yeah.

00:02:47.000 --> 00:02:49.860
Robinson, Kimberly S
Kim Kim chef else does roll call for us.

00:02:50.280 --> 00:02:51.030
Schoffel, Kimberly C
I will.

00:02:50.310 --> 00:02:51.930
Ricke Zeidman (Chair) (Guest)
Kevin you wanna do the roll call please.

00:02:52.300 --> 00:02:53.040
Schoffel, Kimberly C
Yes, Sir.

00:02:53.840 --> 00:02:55.960
Schoffel, Kimberly C
Alright Natalie Alden.

00:02:59.020 --> 00:03:00.270
Schoffel, Kimberly C
Kevin Mullin.

00:03:05.090 --> 00:03:06.810
Robinson, Kimberly S
We've got some people coming in here.

00:03:10.500 --> 00:03:11.500
Robinson, Kimberly S
Go ahead, Kim I'm sorry.

00:03:15.420 --> 00:03:19.350
Schoffel, Kimberly C
OK, I'll start one more time just in case I met someone badly Alden.

00:03:21.620 --> 00:03:22.610
Schoffel, Kimberly C
Kevin Mullen.

00:03:25.000 --> 00:03:26.360
Schoffel, Kimberly C
Doctor Ronderos.

00:03:30.640 --> 00:03:32.610
Robinson, Kimberly S
Doctor Ross is on I see her muted.

00:03:32.740 --> 00:03:33.700
Schoffel, Kimberly C
Yeah, I see her.

00:03:34.650 --> 00:03:37.080
Schoffel, Kimberly C
Uh my let's See And if I'm going too fast. Let me know.

00:03:38.150 --> 00:03:39.620
Schoffel, Kimberly C
Daniel Nicholson.

00:03:42.500 --> 00:03:42.760
+13*******81
I know.

00:03:45.330 --> 00:03:46.780
Schoffel, Kimberly C
Jeffrey secure.

00:03:51.500 --> 00:03:52.510
Schoffel, Kimberly C
Richard seidman.

00:03:53.190 --> 00:03:53.710
Ricke Zeidman (Chair) (Guest)
Present.

00:03:55.880 --> 00:03:56.980
Schoffel, Kimberly C
Michael fodder.

00:03:58.700 --> 00:03:59.900
+13*******81
Let me make a time here.

00:04:02.710 --> 00:04:03.790
Schoffel, Kimberly C
Joanne hordes.

00:04:10.160 --> 00:04:11.380
Schoffel, Kimberly C
Marissa Swann.

00:04:17.860 --> 00:04:19.010
Schoffel, Kimberly C
Since then Doswell.

00:04:25.870 --> 00:04:27.110
Schoffel, Kimberly C
Marsha Martina.

00:04:32.610 --> 00:04:34.360
Schoffel, Kimberly C
And Eric Collazo.

00:04:35.230 --> 00:04:36.040
Erick Collazo
Present.

00:04:39.120 --> 00:04:39.660
Schoffel, Kimberly C
Thank you.

00:04:40.620 --> 00:04:45.460
Robinson, Kimberly S
And Dan Nicholson signed on after you called his name, he's present as well.

00:04:46.130 --> 00:04:47.840
Schoffel, Kimberly C
Nickel presence.

00:04:53.650 --> 00:04:53.960
Schoffel, Kimberly C
OK.

00:04:56.470 --> 00:05:08.020
Robinson, Kimberly S
Alright so we have a we have a quorum. We have 3 of the 5 council members, so we do
have a quorum for today.

00:05:08.760 --> 00:05:10.340
Robinson, Kimberly S
Case we wanna put on anything.

00:05:12.260 --> 00:05:12.500
Robinson, Kimberly S
K.

00:05:13.780 --> 00:05:14.230
Ricke Zeidman (Chair) (Guest)
Excellent.

00:05:13.930 --> 00:05:15.350
Robinson, Kimberly S
Ricky I'll turn it back to you.

00:05:15.810 --> 00:05:20.000
Ricke Zeidman (Chair) (Guest)
Thank you very much we have to approve the minutes of the December 16th.

00:05:20.630 --> 00:05:25.340
Ricke Zeidman (Chair) (Guest)
Uh public awareness committee meeting do I hear a motion to approve them.

00:05:28.080 --> 00:05:29.250
Erick Collazo
Motion to approve.

00:05:31.560 --> 00:05:32.230
Ricke Zeidman (Chair) (Guest)
Seconded.

00:05:35.350 --> 00:05:37.480
Ricke Zeidman (Chair) (Guest)
I'll second it all in favor.

00:05:38.840 --> 00:05:39.280
Ricke Zeidman (Chair) (Guest)
Hi.

00:05:38.850 --> 00:05:39.280
Erick Collazo
Uh.

00:05:40.450 --> 00:05:42.380
Ricke Zeidman (Chair) (Guest)
Voice vote all I'll pose.

00:05:43.510 --> 00:05:45.370
Ricke Zeidman (Chair) (Guest)
Voice vote hasn't minutes are approved.

00:05:53.700 --> 00:05:54.130
Dan Nicholson (Guest)
Here.

00:05:53.760 --> 00:06:01.170
Ricke Zeidman (Chair) (Guest)
Yeah, yeah, I guess I'll get this back to you. Then, for the PSA is to highlight VSTS. CI P
Resource Center.

00:05:58.290 --> 00:05:58.700
Robinson, Kimberly S
OK.

00:06:02.360 --> 00:06:30.470
Robinson, Kimberly S
OK, so in our in our last meeting, UM we had talked about PSA 's and getting too far ahead
of ourselves and putting advertising out that way. And we had discussed putting together
like a pre pre authorization screen. I call it a pre instrument screening. But it's where we
can not pre authorization. I'm sorry, it's a pre determination eligibility determination.

00:06:03.010 --> 00:06:03.230
Ricke Zeidman (Chair) (Guest)
Right.

00:06:31.070 --> 00:06:51.240
Robinson, Kimberly S
And so when we left the table at our last meeting. We discussed about putting that together. It's a place where people who are interested in our program could go to see if they may qualify. It's a pre screen to see if they even may qualify for our program so we talked about putting that together and putting it out on the resource.

00:06:51.840 --> 00:07:21.780
Robinson, Kimberly S
Center page so it's taken a village of Beach, skip staff to put a presentation for for you today on what we've come up with, we worked on that and so Johnny is actually going to be presenting what that is looking like right now for you all to take a a look at poke holes in see if you like it don't like it and get your feedback on it, so Johnny off stop sharing my screen so you can share yours.

00:07:23.680 --> 00:07:26.870
Robinson, Kimberly S
And he's gonna give you a presentation on what we came up with.

00:07:44.330 --> 00:07:45.410
Nash, Johnny L
Because I want to see that.

00:07:49.350 --> 00:07:49.730
Robinson, Kimberly S
Yes.

00:07:50.180 --> 00:07:50.930
Nash, Johnny L
OK, good.

00:07:50.290 --> 00:07:50.770
Erick Collazo
Yep.

00:07:52.900 --> 00:07:53.840
Nash, Johnny L
But here goes I Gotta.

00:07:54.780 --> 00:07:56.830
Nash, Johnny L
A lot of monitors going on here OK.

00:07:58.200 --> 00:08:01.090
Nash, Johnny L
OK, so the plan here is to creative pre screening tool.

00:08:03.010 --> 00:08:10.340
Nash, Johnny L
And we want to attach it to our be skipped or Resource Center website so this is what you guys are seeing right now. I'm going to plan this at some point to create a link on.

00:08:11.020 --> 00:08:28.200
Nash, Johnny L
But just in currently runs off of this website, so that a user can come in as they're looking for information they can create a short survey answers short survey to determine initially if they're eligible for the program or not, and then get pointed to the right direction for additional resources or a link where they can actually on.

00:08:29.080 --> 00:08:30.450
Nash, Johnny L
I'm signed in to become a client.

00:08:31.330 --> 00:08:39.650
Nash, Johnny L
Uh we said there was a team and we came up with roughly about 6 questions that are possible 7 based off of one of your responses.

00:08:40.530 --> 00:08:59.100
Nash, Johnny L
We want to make it more of a kind of a step by step process that anyone could not perform it at any point if any, one of these 6 or 7 questions is answered in the negative. Then you're not eligible for the program and we we redirect you to appropriate resources, so this is a primary yes or no everything yes you.

00:08:59.730 --> 00:09:03.830
Nash, Johnny L
Literally qualify any no response, just report you to additional resources.

00:09:04.420 --> 00:09:04.680
Nash, Johnny L
K.

00:09:05.560 --> 00:09:22.010
Nash, Johnny L

So what I'm showing you now is just a mock up of what it could look like and this is more of a proof of concept turns of language questions and things we want to let our users see where you guys to have an open discussion on so this is this is a draft OK, so to start with.

00:09:22.950 --> 00:09:25.430
Nash, Johnny L
I'm just looking at a basic introductory patient.

00:09:26.500 --> 00:09:31.890
Nash, Johnny L
Thank you for your interest on just announced that this is a pre screening tool to determine your eligibility.

00:09:32.380 --> 00:09:40.870
Nash, Johnny L
Uh if you are determined to be eligible additional steps would be required to come to complete your eligibility information.

00:09:41.530 --> 00:09:44.810
Nash, Johnny L
Like that is simply tells you that answer all the questions as you move forward.

00:09:46.130 --> 00:09:47.120
Nash, Johnny L
OK click.

00:09:49.570 --> 00:09:54.070
Nash, Johnny L
OK, so first question is the applicant in legal resident of the state of Florida.

00:09:54.280 --> 00:09:57.370
Nash, Johnny L
Uh and options are yes, no unknown.

00:09:58.640 --> 00:10:04.180
Nash, Johnny L
We have a page is laid out the same throughout all the questions each question is one question per page.

00:10:05.710 --> 00:10:17.080
Nash, Johnny L
There's a link for additional information that takes you to a pop out. That gives you statutory

information about their requirement and what the actual legal details are terms of what qualifies as a state of Florida resident.

00:10:19.260 --> 00:10:23.760
Nash, Johnny L
You guys are trash review that no Peel Box is not qualify physical address.

00:10:25.250 --> 00:10:28.000
Nash, Johnny L
So if you feel that you meet all these requirements.

00:10:30.250 --> 00:10:38.190
Nash, Johnny L
Put to return if you answer in the affirmative. You you got taken to the next question, if you answer no or unknown.

00:10:38.800 --> 00:10:56.120
Nash, Johnny L
You are immediately told that you're not that you don't qualify for the program because state of Florida residency is a requirement and you're giving additional information. The statute that applies and links to the website and for addition information that you can. Look up if you feel. This is an error and just for just to confirm that on.

00:10:57.960 --> 00:11:01.090
Nash, Johnny L
Exactly what a resident is and why you don't qualify K.

00:11:02.840 --> 00:11:08.330
Nash, Johnny L
Well, if it looks different than the positive. Yes, next question is what type of injury does the applicant have?

00:11:08.940 --> 00:11:11.140
Nash, Johnny L
Bring injury or spinal cord injury.

00:11:12.010 --> 00:11:15.400
Nash, Johnny L
Options are brain spinal dual or not applicable.

00:11:15.920 --> 00:11:33.010
Nash, Johnny L
Uhm there's a short definition of what qualifies as a brain injury spinal cord injury as before.

There's a link for additional information that gives you a little more details in terms of what is it brain injury in this polyandry or what and more importantly, what it's not a brain or spinal injury?

00:11:34.280 --> 00:11:35.270
Nash, Johnny L
According to the law.

00:11:40.830 --> 00:11:47.260
Nash, Johnny L
Of Perusing that you can return if you answer into positive you move on to the next question. If you're asking a negative once again.

00:11:48.090 --> 00:11:51.990
Nash, Johnny L
We will show you that we will show you the statute that qualifies.

00:11:52.910 --> 00:11:56.720
Nash, Johnny L
For bringing a spinal injury and why.

00:11:58.430 --> 00:11:59.780
Nash, Johnny L
And why you don't qualify for it.

00:12:00.890 --> 00:12:06.230
Nash, Johnny L
There's a lot of legal leaves here at this point, and links of course, the additional information should you feel. This is an error.

00:12:08.360 --> 00:12:09.290
Nash, Johnny L
Any questions, so far.

00:12:11.960 --> 00:12:12.220
Nash, Johnny L
K.

00:12:14.330 --> 00:12:21.710
Nash, Johnny L
Yes, in the positive next question is the is the brain or spinal injury. The result of an external trauma.

00:12:22.360 --> 00:12:27.480
Nash, Johnny L
A brief definition of what Stoner trauma is and of course, what external trauma is not.

00:12:28.240 --> 00:12:32.500
Nash, Johnny L
Once again there's a card give you some examples of what is and what isn't it starting injury?

00:12:36.180 --> 00:12:50.090
Nash, Johnny L
You guys are the positive you move on asking the negative once again. We show you that on corresponding statute that defines external trauma. She could do additional research and of course, additional resources for you, if you feel. This is an error you want to just.

00:12:51.470 --> 00:12:52.340
Nash, Johnny L
To do so follow up.

00:12:56.540 --> 00:12:56.840
Nash, Johnny L
K.

00:12:57.790 --> 00:13:01.000
Nash, Johnny L
The positive is the applicant medically stable.

00:13:04.530 --> 00:13:19.460
Nash, Johnny L
Same thing here just gives you this addition information or what medically stable means and more importantly, what is not medically stable if you're on life support or your life is in danger. I'm just kind of outlining some of the various examples of person may ask as they proceed through this through this questionnaire.

00:13:20.900 --> 00:13:22.450
Nash, Johnny L
Right return to previous.

00:13:23.180 --> 00:13:25.550
Nash, Johnny L
Uh if you answer no.

00:13:26.560 --> 00:13:41.500
Nash, Johnny L
Like I said any no answer takes you out of the prescreening process. 'cause you don't qualify. It's all of these are required. We also have a statute referred to medical stability and what is and what isn't? What doesn't qualify for that categorisation?

00:13:46.130 --> 00:13:47.110
Nash, Johnny L
At 5th question.

00:13:50.940 --> 00:13:51.740
Nash, Johnny L
Your location.

00:13:52.520 --> 00:14:02.660
Nash, Johnny L
If you are currently located in uh other facility or home or residence. I'm same scenario. Just just flooded defines what that means in terms of home or other facility.

00:14:04.970 --> 00:14:11.050
Nash, Johnny L
If you're if you're in a under facility, meaning you're not home and being home is a requirement for be skipped.

00:14:11.630 --> 00:14:13.930
Nash, Johnny L
Uh you sorry.

00:14:16.620 --> 00:14:17.090
Nash, Johnny L
OK.

00:14:18.020 --> 00:14:19.320
Nash, Johnny L
But bum.

00:14:22.060 --> 00:14:27.180
Nash, Johnny L
Yeah, if you're home meeting that's you on ur quality means you qualify for biscuit.

00:14:27.810 --> 00:14:48.910
Nash, Johnny L
We take you to our final page, which tells you that yes. Thank you for the interest of the

program. You you may qualify. But this is only preliminary basis on we have links directing you to download the central registry form so go through and a formal formal approval process as well as information email fax number and other links that may be relevant for you before you apply.

00:14:51.780 --> 00:14:52.410
Nash, Johnny L
Hey guys,

00:14:53.660 --> 00:14:59.320
Nash, Johnny L
if you indicate that you are not currently home yet another facility. This takes you to the last question.

00:14:59.950 --> 00:15:03.850
Nash, Johnny L
Which is how long do you? When do you anticipate your discharge date today?

00:15:04.590 --> 00:15:18.190
Nash, Johnny L
K UM we're putting a window of 60 days. Prior to your discharge for you. To actually apply for the program anything longer than that doesn't disqualify you. It just sells you wait until 60 days before you know you're going to be out.

00:15:19.330 --> 00:15:26.490
Nash, Johnny L
K so if you actually say you're gonna be out. In 3 to 6 months. We give you the same negative message that says Hey.

00:15:26.980 --> 00:15:31.310
Nash, Johnny L
Uhm we indicated we want you to apply within the within the 60 day window.

00:15:33.560 --> 00:15:33.870
Nash, Johnny L
Sorry.

00:15:37.540 --> 00:15:39.490
Nash, Johnny L
I got like keep clicking I got click crazy there.

00:15:41.000 --> 00:15:46.140
Nash, Johnny L

OK, if you say you're gonna be getting out within the next 30 to 60 days, any one of these 2 responses?

00:15:46.740 --> 00:15:47.420
Nash, Johnny L
Uhm.

00:15:48.290 --> 00:15:54.830
Nash, Johnny L
We will actually take you to the confirmation screen that you are eligible for the program and these are additional steps that you need to take.

00:15:56.520 --> 00:16:00.150
Nash, Johnny L
I mean at this point, Umm you're done and that's our pre screening tool.

00:16:00.840 --> 00:16:06.580
Nash, Johnny L
Like say any any question this is binary process any negative answer to any of these questions.

00:16:07.560 --> 00:16:11.560
Nash, Johnny L
The immediately instead process and push you to additional information.

00:16:13.390 --> 00:16:14.100
Nash, Johnny L
Any questions.

00:16:19.150 --> 00:16:36.130
Robinson, Kimberly S
Doctor Ross had a question in the chat, UM just so I don't know if everybody see I don't know if everybody sees the chat for her, her question is, is there a time limit as to the time of injury and requested services. Bo you want you responded to that do you want to respond to everybody.

00:16:22.440 --> 00:16:23.460
Nash, Johnny L
OK, I see it ahead.

00:16:43.520 --> 00:16:43.820
Robinson, Kimberly S
Bo.

00:16:47.340 --> 00:16:48.550
Pfister, Robert H
Sorry I think I was muted.

00:16:48.900 --> 00:16:49.210
Nash, Johnny L
Yes.

00:16:50.230 --> 00:17:19.270
Pfister, Robert H
Yeah, I'm not used to being muted. Usually, I'm talking so yeah, they're always just saying there's no criteria as to the age of the referral versus the time their referral is made so we have plenty of clients have come in and had 5 year old injuries 8 year old injuries but they haven't received the necessary services, they need for community reintegration. So everything based on that point. It's kind of based on the dynamic of the case and and the medical documentation and the necessity for the services but as far as a time limit there's not.

00:17:22.600 --> 00:17:24.510
Robinson, Kimberly S
Ricky you had a question, but you're muted.

00:17:27.690 --> 00:17:29.270
Robinson, Kimberly S
You're muted oh.

00:17:27.910 --> 00:17:29.400
Ricke Zeidman (Chair) (Guest)
I question was the.

00:17:31.830 --> 00:17:34.130
Ricke Zeidman (Chair) (Guest)
What does a referral entail?

00:17:39.600 --> 00:17:40.580
Robinson, Kimberly S
So you wanna take that.

00:17:40.340 --> 00:17:47.270
Ricke Zeidman (Chair) (Guest)
No and I would say the second question. It says at this time a referral. One will need to be made to the uh be skipped Central Registry.

00:17:48.150 --> 00:17:57.400
Pfister, Robert H
So this is this document in this purpose of the survey was to filter out. Some people that might have questions so it's very clear based on the eligibility criteria be skip.

00:17:58.000 --> 00:18:29.080
Pfister, Robert H
What what might have deterred them from being eligible for the program and we make it very clear with the wording that this is only an initial determination once they get to that qualifying area right there where Johnny just was where they've met all of the preliminary criteria. They are then going to be redirected and you see the link that says Click to download. the B skips such a registry form. So then they'll be taken to the official registry form. Once they fill out the information they have their they are then assigned by our central registry assigned to a manager.

00:18:29.130 --> 00:18:34.660
Pfister, Robert H
And then we'll start the eligibility. The objective eligibility process with our case managers.

00:18:36.150 --> 00:18:48.730
Robinson, Kimberly S
And and just so you know, not everybody has all the information they need on the self. Referrals don't always have all the information needed on the referral form and that's OK.

00:18:37.650 --> 00:18:37.930
Ricke Zeidman (Chair) (Guest)
No.

00:18:49.330 --> 00:19:05.180
Robinson, Kimberly S
Yeah, we're just wanting them to fill out as much as they can fill out and then that's where it gets assigned to a case manager and the case manager would then reach out to them for additional information needed to make the final determination for eligibility that happens, a lot with self referrals.

00:19:05.750 --> 00:19:23.420
Ricke Zeidman (Chair) (Guest)
It seems a little vague to me where that the person would have to go. I see where it says Click to download. the B Script Central Registry referral form. But I I would think for acting. The second second paragraph. It says you need to Click to download this form here is that?

00:19:23.470 --> 00:19:25.400
Ricke Zeidman (Chair) (Guest)
Basically, a link.

00:19:26.120 --> 00:19:38.010
Pfister, Robert H
Yeah, that's why if you look at the sentence above that it does say the link below will take you to the central registry, referral form so it says at this time, I referral will need to be made to our central registry and then the link. Below is how you do that.

00:19:26.170 --> 00:19:27.200
Ricke Zeidman (Chair) (Guest)
But you need this.

00:19:38.830 --> 00:19:40.930
Pfister, Robert H
Is there different teaching you think would be better?

00:19:38.950 --> 00:19:39.400
Ricke Zeidman (Chair) (Guest)
Yeah, I don't.

00:19:41.440 --> 00:19:45.200
Ricke Zeidman (Chair) (Guest)
I yeah, I don't read it that way. I I think people could be. I'm confused then it.

00:19:45.830 --> 00:19:56.590
Ricke Zeidman (Chair) (Guest)
I mean, I I see where I understand that you want them to go to this link and fill out that form but I don't think it's clear that you have to go to that form.

00:19:57.130 --> 00:20:08.260
Pfister, Robert H
So what if we said 2 continue the plot fails? What if we said something along the lines of 2 continue the process. Please click the link below for our you know to fill out the central registry form or something along those lines.

00:19:57.790 --> 00:19:59.050
Ricke Zeidman (Chair) (Guest)
They can be clarified, a little bit.

00:20:08.540 --> 00:20:09.610
Ricke Zeidman (Chair) (Guest)
Right that would be.

00:20:09.060 --> 00:20:09.380
Pfister, Robert H
Work.

00:20:23.640 --> 00:20:26.450
Ricke Zeidman (Chair) (Guest)
I've gotta tell you all I am incredibly impressed.

00:20:27.330 --> 00:20:32.410
Ricke Zeidman (Chair) (Guest)
With this with this is I mean, this all did a great job.

00:20:34.550 --> 00:20:43.110
Robinson, Kimberly S
It took a village I'll it took a village we got together a lot of it. So it was Kim Vandyne and I
started with questions.

00:20:34.920 --> 00:20:35.310
Erick Collazo
Hey.

00:20:37.080 --> 00:20:37.770
Ricke Zeidman (Chair) (Guest)
It's important.

00:20:38.430 --> 00:20:38.690
Ricke Zeidman (Chair) (Guest)
Yeah.

00:20:39.330 --> 00:20:39.600
Erick Collazo
K.

00:20:43.780 --> 00:20:53.460
Robinson, Kimberly S
To start with the foundation for it and then we took it to Johnny Bo and Kim and we kept
looking at the questions to narrow them down.

00:20:55.010 --> 00:21:05.530
Robinson, Kimberly S
To get it 'cause we didn't want it to be really long and lengthy we wanted, it to be right to the point of follow what the guidelines say in our statues, too.

00:21:06.230 --> 00:21:07.670
Robinson, Kimberly S
Get the quickest answer.

00:21:08.310 --> 00:21:09.810
Robinson, Kimberly S
And get people either.

00:21:10.580 --> 00:21:22.200
Robinson, Kimberly S
Referred to the program or back over to the Resource Center where they can find other resources available that we didn't want him to be too long because then you get into the weeds with people and confused.

00:21:25.120 --> 00:21:34.290
Ricke Zeidman (Chair) (Guest)
Uh my words or right now, I would I might change. A little more to make it a little more clear it still says at this time a referral will need to be made.

00:21:36.450 --> 00:21:38.210
Ricke Zeidman (Chair) (Guest)
Yeah, click on the link below.

00:21:41.230 --> 00:21:41.640
Pfister, Robert H
Move.

00:21:45.070 --> 00:21:57.150
Pfister, Robert H
But I think that sentence is good OK. I was gonna say we could do a full other sentence where the other one was to continue the process. Please click the link below, but or vice president. We can do whatever we can definitely talk about that more.

00:21:58.310 --> 00:21:58.560
Ricke Zeidman (Chair) (Guest)
OK.

00:21:59.790 --> 00:22:09.920
Erick Collazo
Johnny this is Eric Is there a way to make the link like a button. You know like Amazon has like the by now or so it's it's more obvious on the screen.

00:22:11.680 --> 00:22:13.150
Nash, Johnny L
Yes, we could do that.

00:22:14.050 --> 00:22:22.110
Erick Collazo
Yeah, I also think on your first page, he had it in the right hand corner where he hit the link at that were a button also.

00:22:23.300 --> 00:22:29.210
Erick Collazo
I mean, everybody sort of used to the Amazon thing. Now, if you think of how they do their buttons on Amazon.

00:22:40.200 --> 00:22:42.410
Nash, Johnny L
So you say buttons you referring to?

00:22:43.720 --> 00:22:48.410
Erick Collazo
You know where they have like uh on Amazon Yeah, where you're right where you have the buy now or you have the?

00:22:44.000 --> 00:22:44.340
Nash, Johnny L
Here.

00:22:48.460 --> 00:22:48.940
Erick Collazo
Yeah.

00:22:49.630 --> 00:22:50.420
Erick Collazo
Uh.

00:22:51.390 --> 00:22:51.890
Erick Collazo
Got it.

00:22:51.450 --> 00:22:55.070
Pfister, Robert H
They worked with a hyperlink, but it's actually a physical looking button.

00:22:55.470 --> 00:23:04.000
Erick Collazo
Right right right, I don't know if if it meets 88 as far as the website. But it would be it would jump out more at the user.

00:23:08.010 --> 00:23:12.430
Pfister, Robert H
Even if we outlined it in a green box or something and said you know click Linker.

00:23:13.180 --> 00:23:13.520
Erick Collazo
Yeah.

00:23:16.020 --> 00:23:16.280
Nash, Johnny L
Right.

00:23:24.730 --> 00:23:25.830
Robinson, Kimberly S
Great suggestions.

00:23:35.270 --> 00:23:45.110
Erick Collazo
Yeah, Amazon has add to cart or by now, it's just like a once yellow and once orange, so it just makes it easy to pipeline so I was wondering if there's a way to make it.

00:23:38.530 --> 00:23:38.900
Nash, Johnny L
Uh-huh.

00:23:46.060 --> 00:23:48.520
Erick Collazo
If you dumb it down and trying to make it as simple as possible.

00:23:58.320 --> 00:23:59.100
Nash, Johnny L
Something like that.

00:23:59.860 --> 00:24:01.400
Nash, Johnny L
What's love you Capital Inc. You'd have a?

00:24:01.990 --> 00:24:02.390
Erick Collazo
Yeah.

00:24:06.850 --> 00:24:07.180
Erick Collazo
No.

00:24:08.730 --> 00:24:09.200
Nash, Johnny L
He did it.

00:24:11.320 --> 00:24:12.150
Nash, Johnny L
We're looking for that.

00:24:27.570 --> 00:24:28.990
Robinson, Kimberly S
OK, excellent.

00:24:30.090 --> 00:24:31.750
Robinson, Kimberly S
Justin you have a question.

00:24:33.360 --> 00:24:36.340
Stark, Justin P.
Yeah, just a thought on this particular page.

00:24:37.860 --> 00:24:42.980
Stark, Justin P.
What about underlining external trauma on both of those things because?

00:24:43.610 --> 00:24:46.090
Stark, Justin P.
I think that's kind of the one area that.

00:24:46.800 --> 00:24:47.260
Stark, Justin P.
Uhm.

00:24:47.900 --> 00:24:52.060
Stark, Justin P.
Don't probably will disqualify the most and people don't necessarily.

00:24:53.070 --> 00:24:53.930
Stark, Justin P.
Think about that.

00:24:55.010 --> 00:25:02.250
Pfister, Robert H
Well, the next question is external trauma, we separated the injury types with the etiology of the injury itself.

00:25:06.220 --> 00:25:08.160
Pfister, Robert H
Number 3 I think Johnny Yeah.

00:25:08.160 --> 00:25:08.470
Nash, Johnny L
Here.

00:25:10.220 --> 00:25:13.910
Nash, Johnny L
We went to this one again underline making highlight it and make it more.

00:25:16.360 --> 00:25:17.010
Nash, Johnny L
Did that work?

00:25:18.990 --> 00:25:20.880
Ricke Zeidman (Chair) (Guest)
I think honored line might be might be better.

00:25:21.300 --> 00:25:24.830
Stark, Justin P.
OK, gotcha, yeah, I forgot that was the 3rd question.

00:25:25.200 --> 00:25:25.580
Pfister, Robert H
Yep.

00:25:26.480 --> 00:25:27.500
Stark, Justin P.
OK never mind.

00:25:28.970 --> 00:25:30.150
Stark, Justin P.
Oh shut up sorry.

00:25:31.250 --> 00:25:35.430
Robinson, Kimberly S
No, no, I don't want anybody be quiet no 'cause we might have missed something.

00:25:58.710 --> 00:26:09.740
Robinson, Kimberly S
So where you have that button that you're adding there. Johnny are you still gonna have click here For more information. And they click on the button was that the concept that you had Eric or just the button.

00:26:07.230 --> 00:26:07.860
Nash, Johnny L
Uhm.

00:26:12.380 --> 00:26:19.870
Erick Collazo
Yeah, with what I've seen is you put actually use the same language that you had before, but you highlight it. So it becomes a like a button right?

00:26:20.590 --> 00:26:21.180
Erick Collazo
Uhm.

00:26:21.010 --> 00:26:21.840
Nash, Johnny L
Ah, OK.

00:26:21.940 --> 00:26:27.800
Pfister, Robert H
Yeah, so the button itself says click here For more information. That's all saying highlighting in a green box or something like that.

00:26:28.430 --> 00:26:28.770
Erick Collazo
Yeah.

00:26:29.900 --> 00:26:30.340
Nash, Johnny L
Got it.

00:26:34.970 --> 00:26:48.510
Erick Collazo
Kim do you guys imagine you have a DA requirements? Was I know a lot of cities are going to implementing all their websites to 80 a legible I guess you have to run it through that also.

00:26:49.350 --> 00:26:52.970
Nash, Johnny L
Yep, Yep, Yep stated on a debit card, which every website.

00:26:49.830 --> 00:26:50.150
Robinson, Kimberly S
Yes.

00:26:54.930 --> 00:26:55.210
Erick Collazo
2.

00:26:59.930 --> 00:27:05.870
Nash, Johnny L
So you're saying instead of making us actually just for the most part just put a frame around it.

00:27:09.040 --> 00:27:10.290
Robinson, Kimberly S
A frame and color.

00:27:09.950 --> 00:27:10.520
Nash, Johnny L
Which such

00:27:11.210 --> 00:27:11.600
Erick Collazo
Yeah.

00:27:12.200 --> 00:27:13.850
Nash, Johnny L
OK that makes sense OK we can do that?

00:27:17.460 --> 00:27:28.700
Stark, Justin P.
Where is gonna? Where's the like entry portal for this screening like? Is there gonna be another URL that's like on the on the PSA or is it going to be something on.

00:27:29.360 --> 00:27:30.910
Stark, Justin P.
Our page or I guess how do we?

00:27:31.810 --> 00:27:36.250
Nash, Johnny L
If you recognize the menu here. We're thinking that maybe we are going to add something here on the Resource Center.

00:27:31.830 --> 00:27:33.130
Stark, Justin P.
And a direct people took this.

00:27:38.770 --> 00:27:39.650
Nash, Johnny L
That would initiate it.

00:27:41.410 --> 00:27:51.660
Robinson, Kimberly S
So when when we put our messages out. It's gonna drive him to the Resource Center where they can then go click for pre eligibility determination.

00:27:52.250 --> 00:27:52.640
Nash, Johnny L
Right.

00:27:53.500 --> 00:27:57.790
Robinson, Kimberly S
Instead of driving them directly to Central Registry, where Skyler is.

00:27:58.500 --> 00:28:13.480
Robinson, Kimberly S
Because once you put those PS to PS says out there's going to be in flux. I I envisioned it anyways. You know, I'm a visionary, so I am I envisioned a high flow of referrals coming in because everybody is going to think that they they qualify.

00:28:14.400 --> 00:28:25.570
Robinson, Kimberly S

So that's why we talked last in the last meeting about having the prescreening and putting it out on the Resource Center. So when we do get our PSA 's out. It's going to drive him to the Resource Center so.

00:28:14.600 --> 00:28:14.860
Stark, Justin P.
Right.

00:28:26.400 --> 00:28:28.260
Robinson, Kimberly S
They can do the pre screening.

00:28:29.060 --> 00:28:59.160
Robinson, Kimberly S
Or they can also go and see what services are out there. Other resources information about our program and then if they think they may qualify or interested. They can go back to the pre screening. But the the point of this was to be able to control the amount so to speak. I'll say control the amount of people who think they qualify for the program and screen them up front because what we don't want is a whole bunch of referrals coming in for people who don't qualify.

00:28:59.380 --> 00:29:05.930
Robinson, Kimberly S
At all, so we're trying to screen out the ones that aren't even close to you know qualifying.

00:29:06.910 --> 00:29:25.010
Robinson, Kimberly S
And redirect them to other resources within the within the center on the page here and the ones that actually do qualify through these questions. Those are the ones that are gonna get to the end goal of filling out the referral which will then go to Central Registry and they'll get assigned a case manager.

00:29:26.230 --> 00:29:33.730
Robinson, Kimberly S
Remember I talked about, we have to be careful. When we're putting out this PSA it that be skip is ready for this because right now.

00:29:34.490 --> 00:29:45.810
Robinson, Kimberly S
B skip is not ready for you know 100 referrals in a day be skipped is not ready for that, yet so we have to be prepared for when we do put our message out.

00:29:47.140 --> 00:29:54.560
Robinson, Kimberly S
How are we going to handle that so this is what we talked about putting in place first get this out on our resource page.

00:29:55.280 --> 00:30:00.640
Robinson, Kimberly S
Get it going, and then we can go back and revisit on how we want to promote the program out into the public.

00:30:02.100 --> 00:30:07.360
Robinson, Kimberly S
Which leads me right into another beautiful thing that has happened for B Skip Recently?

00:30:08.730 --> 00:30:12.180
Robinson, Kimberly S
And UM Johnny can I take the screen for a minute?

00:30:14.160 --> 00:30:15.110
Nash, Johnny L
It's all yours.

00:30:15.480 --> 00:30:16.160
Robinson, Kimberly S
There's more.

00:30:17.520 --> 00:30:18.850
Robinson, Kimberly S
Right so I'm gonna show.

00:30:19.910 --> 00:30:22.500
Robinson, Kimberly S
Oops let me pull up my document first.

00:30:26.610 --> 00:30:27.930
Robinson, Kimberly S
Put it over here.

00:30:28.920 --> 00:30:31.980
Robinson, Kimberly S
So this is exciting for me, this is very exciting.

00:30:33.380 --> 00:30:39.440
Robinson, Kimberly S
And Kim TfL came up with this idea recently and she looked into it with communications.

00:30:40.580 --> 00:30:42.280
Robinson, Kimberly S
And so this is a QR code.

00:30:43.650 --> 00:30:45.390
Robinson, Kimberly S
So when you take your phone.

00:30:46.130 --> 00:30:47.990
Robinson, Kimberly S
Can you scan it over?

00:30:49.710 --> 00:30:54.760
Robinson, Kimberly S
Right to me, it looks like a puzzle, but it's a QR code. It takes you directly to the Resource Center.

00:30:55.730 --> 00:30:56.280
Robinson, Kimberly S
So.

00:30:56.970 --> 00:31:20.030
Robinson, Kimberly S
We now and we got this from communications they they created this and send it over to us. So now our resource centre be skip has its own queue code. QR code excuse me. That's gonna take people right to the Resource Center, which again it'll take people to the pre screening. If they want to fill out something but the beauty of this is I have another staff member who's.

00:31:20.840 --> 00:31:24.900
Robinson, Kimberly S
Working on today to see if we can put this onto stickers.

00:31:25.940 --> 00:31:54.810
Robinson, Kimberly S
Come in and then we can have stickers for the back of our business cards when the case managers and regional managers. Whoever is out there in the field there hand in their business card out on the back is going to be this little code takes people right to the

Resource Center get some familiar with our program who we are what we do all the resources we have out there. We're going to be using this at the family cafe in May. Bo is putting together a team for the family cafe.

00:31:56.210 --> 00:32:15.050
Robinson, Kimberly S
Uh we're going to add it to RB skip flyer that we currently have in place. You can just scan it and our promotional items. We've ordered some promotional items for the program. We're waiting for them to get the final approval, but this code is also going to go on to some of the promotional items that were.

00:32:15.970 --> 00:32:21.690
Robinson, Kimberly S
Trying to get ordered so when we're out in public. We have something fun. You know, everybody likes those little.

00:32:22.300 --> 00:32:52.030
Robinson, Kimberly S
Uh pens and little rubber ducks and things like that. It's at the trade shows. Everybody likes to go around and collect everything to see what somebody got a vendor. So we were ordering some things that we want to put this QR code on that as well. So when we're out there presenting in the in the public. We have stuff to hand out and promote the program so this was another pretty exciting exciting thing that just recently happened within the program just what? What Kim 2 days ago we got this.

00:32:52.430 --> 00:32:52.960
Robinson, Kimberly S
I think.

00:32:54.380 --> 00:32:56.320
Schoffel, Kimberly C
Yes, we got it Tuesday.

00:32:55.090 --> 00:32:55.500
Robinson, Kimberly S
So I

00:32:57.620 --> 00:32:59.880
Robinson, Kimberly S
yeah, so I'm pretty excited about that, too.

00:33:02.430 --> 00:33:06.510
Robinson, Kimberly S
That falls right in line with everything that we're wanting to do with PSA 's.

00:33:07.380 --> 00:33:09.800
Robinson, Kimberly S
The eligibility predetermination.

00:33:10.630 --> 00:33:15.910
Robinson, Kimberly S
Getting a B, skip out into the public awareness everything it falls right in line with it.

00:33:17.620 --> 00:33:18.390
Robinson, Kimberly S
So what do you think?

00:33:20.420 --> 00:33:20.900
Ricke Zeidman (Chair) (Guest)
Love it.

00:33:21.860 --> 00:33:25.350
Erick Collazo
It actually it actually works I tried it.

00:33:22.080 --> 00:33:22.500
Ricke Zeidman (Chair) (Guest)
This one.

00:33:25.820 --> 00:33:28.120
Robinson, Kimberly S
Oh, you did I excellent excellent.

00:33:26.890 --> 00:33:27.220
Erick Collazo
Yeah.

00:33:27.870 --> 00:33:29.120
Erick Collazo
Off the screen? Yeah.

00:33:29.450 --> 00:33:42.710
Robinson, Kimberly S
Yeah, it didn't work on my phone. I have an older Android and it it does, I can't get I don't

think I have the right app or whatever on my phone. But I can with using it on her. You have an Apple phone. I think is what she had.

00:33:42.860 --> 00:33:49.550
Schoffel, Kimberly C
Yeah, I have an iPhone, I tried it with a couple of people in the office just to see if it worked, and it did so.

00:33:44.350 --> 00:33:44.710
Robinson, Kimberly S
Yeah.

00:33:51.660 --> 00:33:52.230
Schoffel, Kimberly C
Work cited.

00:33:55.450 --> 00:33:56.850
Robinson, Kimberly S
I can't hear you doctor, Roth.

00:34:00.620 --> 00:34:02.340
Robinson, Kimberly S
Did it work for you is that? What you're telling me?

00:34:04.830 --> 00:34:06.480
Robinson, Kimberly S
Excellent excellent.

00:34:07.300 --> 00:34:08.660
Robinson, Kimberly S
So uhm.

00:34:09.330 --> 00:34:13.850
Robinson, Kimberly S
That's pretty much all the exciting things that we have to share with the council today.

00:34:14.550 --> 00:34:23.940
Robinson, Kimberly S
I will go back and work on the UM prescreening with the suggestions that you all have made and then we'll bring it back to the council one more time.

00:34:24.970 --> 00:34:46.280
Robinson, Kimberly S

So getting this out on the The Resource Center. UM we have a couple of new developers that have come on board, so we have a transition period before we can actually get it out on the Resource Center and I'm just going to be upfront and honest. It's probably going to be a good couple of months before will be able to actually put it out on the Resource Center.

00:34:47.030 --> 00:34:52.720
Robinson, Kimberly S
Because of our new developers that are coming on and the whole other redesign of rims that were in the.

00:34:53.530 --> 00:35:20.530
Robinson, Kimberly S
And the uh you know process of redoing so I I just want to put it out there so that your expectations aren't too high that we're going to get it out right away and by the time we have the next meeting will have it all cleaned up again with your suggestions to take a look at who will vote on it or you all will vote on it, and then if you're good with that. We'll see where our developers are and will start pushing to get it out on the Resource Center.

00:35:21.190 --> 00:35:48.950
Robinson, Kimberly S
In the meantime, we can continue the conversations with how we want to push out the program with with the PSA 's and we had talked about anything that we do has to go through communications so if we're doing videos. If we're doing just a a written statement out there if we're on the radio. Whatever whatever method. We're using to push out be skip has to go through communications for approval.

00:35:24.200 --> 00:35:24.450
Ricke Zeidman (Chair) (Guest)
Like.

00:35:52.220 --> 00:36:07.470
Ricke Zeidman (Chair) (Guest)
I guess the question becomes what methods do we want to use do? We wanna use videos? Do we wanna use radio spots. And you know. At least to start somewhere. Again, I suggested previously we start small see what happens to gauge it.

00:36:05.920 --> 00:36:06.280
Robinson, Kimberly S
Uh-huh.

00:36:08.090 --> 00:36:09.620
Ricke Zeidman (Chair) (Guest)
Under uh.

00:36:10.070 --> 00:36:15.480
Ricke Zeidman (Chair) (Guest)
I can shuffle, said she might have a contact at at FSU.

00:36:16.150 --> 00:36:23.730
Ricke Zeidman (Chair) (Guest)
I'm wondering if she had a chance to check that and see if that contact would you know be willing to help us out?

00:36:26.060 --> 00:36:28.960
Schoffel, Kimberly C
So I didn't check with a couple of people and.

00:36:29.800 --> 00:36:54.160
Schoffel, Kimberly C
Mostly we need to nail down what we would want to do before they can participate, so we would need to to come up with whatever plan that we want if we want it to be like a a TV spot or just you know, then posing for some pictures for posters or that sort of thing we need to kind of nail that down before they can really suggest who or like who's available and who has who can commit to it.

00:36:58.170 --> 00:37:11.590
Ricke Zeidman (Chair) (Guest)
No, I I think I put together a little format awhile back of my time, 15 second PSA again. I don't know how long the normal. One is I think 15 seconds? Is is pretty long when you're actually trying to put it together.

00:37:13.170 --> 00:37:17.210
Ricke Zeidman (Chair) (Guest)
You know to keep people 's attention, so I guess we need to narrow that down.

00:37:18.130 --> 00:37:22.420
Ricke Zeidman (Chair) (Guest)
And decide what we want to do, do you want to do start with a radio spot?

00:37:23.140 --> 00:37:24.470
Ricke Zeidman (Chair) (Guest)
Which might be the easiest?

00:37:25.940 --> 00:37:28.870
Ricke Zeidman (Chair) (Guest)
You don't have to worry about filming or anything, you just worry about voice.

00:37:29.770 --> 00:37:37.970
Ricke Zeidman (Chair) (Guest)
And they keep the purpose of the PSA if I'm not mistaken now is to refer people to the Resource Center.

00:37:38.620 --> 00:37:39.250
Ricke Zeidman (Chair) (Guest)
Is that correct?

00:37:40.170 --> 00:37:41.110
Ricke Zeidman (Chair) (Guest)
That's the main purpose.

00:37:40.600 --> 00:37:40.960
Robinson, Kimberly S
Yes.

00:37:41.790 --> 00:37:50.490
Robinson, Kimberly S
Yep, it's to get him to the resource centered so that they're familiar with our program and again once they get to the Resource Center because they have an injury.

00:37:51.080 --> 00:37:53.760
Robinson, Kimberly S
They're gonna see that pre qualifying.

00:37:54.390 --> 00:37:58.050
Robinson, Kimberly S
They're going to see what the program offers and then they're going to see the pre qualifying.

00:37:57.270 --> 00:37:57.570
Ricke Zeidman (Chair) (Guest)
Yep.

00:37:59.710 --> 00:38:03.660
Ricke Zeidman (Chair) (Guest)
Which is which is great? I mean that's that's really literally? What we're looking for?

00:38:04.470 --> 00:38:08.970
Ricke Zeidman (Chair) (Guest)
So I guess our next job is to come up with a 15 second.

00:38:10.150 --> 00:38:12.840
Ricke Zeidman (Chair) (Guest)
If we're all in agreement you know radio spot.

00:38:14.250 --> 00:38:26.470
Ricke Zeidman (Chair) (Guest)
And can be the the contact that FSU you know if we come up with their spot. We get it approved by our communications Department. And then we go to that person that would be the point.

00:38:27.650 --> 00:38:29.990
Ricke Zeidman (Chair) (Guest)
They should be ready at that point because we'd be ready.

00:38:30.980 --> 00:38:43.200
Ricke Zeidman (Chair) (Guest)
So I guess our our first step is number one create the PSA the radio spot. Get it approved by our communications Department. And then give it to you to see if you can you start with this, this one person?

00:38:43.880 --> 00:39:07.220
Ricke Zeidman (Chair) (Guest)
And I think uh you know again thinking about all the people that you know, I put the famous had that list. Last time famous celebrities living in Florida or residing hilly, having homes here. I think it's it's great that we would just start with FSU with that. With that contact is that that person probably has you know a wide variety of influence.

00:39:08.070 --> 00:39:11.230
Ricke Zeidman (Chair) (Guest)
And it would be, but it should be very interesting to see what?

00:39:11.630 --> 00:39:26.490
Ricke Zeidman (Chair) (Guest)
Uh is the result of that initial PSA if it's successful then we can expand it. You know go further. You know put more people into the program try to find more Contacts if it's not successful, then we can kind of tweak it.

00:39:28.420 --> 00:39:29.380
Ricke Zeidman (Chair) (Guest)
That sound like a plan.

00:39:31.720 --> 00:39:32.270
Robinson, Kimberly S
I agree.

00:39:35.720 --> 00:39:42.490
Ricke Zeidman (Chair) (Guest)
So I'll throw out a question is anybody. That's on this meeting or in this meeting now.

00:39:43.250 --> 00:39:45.430
Ricke Zeidman (Chair) (Guest)
Have you have you ever created a PSA?

00:39:46.190 --> 00:39:47.650
Ricke Zeidman (Chair) (Guest)
Does anybody ever created one?

00:39:49.380 --> 00:39:54.690
Robinson, Kimberly S
The only one that be skip is done is the interview with Skylar, which is out on the resource.

00:39:55.490 --> 00:40:16.050
Robinson, Kimberly S
Uhm center already that's the only one that be skipped has actually done. But the folks over in communications are also willing to help create so if maybe we go to them and say you know, we're wanting to put together a 15 second radio spot. You know they probably will have some good suggestions as well.

00:40:18.680 --> 00:40:19.600
Ricke Zeidman (Chair) (Guest)
Why don't we try that?

00:40:20.250 --> 00:40:20.520
Robinson, Kimberly S
OK.

00:40:23.180 --> 00:40:25.560
Ricke Zeidman (Chair) (Guest)
I mean, there are the pros on this we're we're just.

00:40:26.180 --> 00:40:27.840
Ricke Zeidman (Chair) (Guest)
Or sticking our toes in the water here.

00:40:37.190 --> 00:40:40.000
Robinson, Kimberly S
All right, I still have my Contacts when when we come.

00:40:40.840 --> 00:40:45.040
Robinson, Kimberly S
Did that interview with Skylar so I'll go back to them and I'll start inquiring about that?

00:40:46.060 --> 00:40:46.360
Ricke Zeidman (Chair) (Guest)
OK.

00:40:50.820 --> 00:40:51.680
Ricke Zeidman (Chair) (Guest)
That's it for me.

00:40:52.410 --> 00:40:52.680
Robinson, Kimberly S
Yeah.

00:40:54.190 --> 00:40:57.080
Robinson, Kimberly S
So do we want to talk about our our next meeting.

00:40:57.890 --> 00:40:59.100
Robinson, Kimberly S
Uh for the committee.

00:40:59.790 --> 00:41:11.830
Robinson, Kimberly S
We also have a meeting scheduled for April 21st, which is our next big council meeting and that's gonna be done via teams. That's not going to be a face to face that's gonna be done over teams.

00:41:12.500 --> 00:41:22.900
Robinson, Kimberly S
Uh so for our next committee meeting do you want to try for March or do you want to hold and go till our big committee meeting in April?

00:41:26.110 --> 00:41:29.420
Ricke Zeidman (Chair) (Guest)
I would suggest we hold and you know unless you get some.

00:41:30.340 --> 00:41:32.580
Ricke Zeidman (Chair) (Guest)
Good information back from our communications.

00:41:33.290 --> 00:41:33.960
Ricke Zeidman (Chair) (Guest)
Uh people.

00:41:34.590 --> 00:41:37.200
Ricke Zeidman (Chair) (Guest)
Uh you know within within the next couple of weeks.

00:41:38.110 --> 00:41:44.250
Ricke Zeidman (Chair) (Guest)
Hold off until the April you know, or big meeting in April and then making data after that.

00:41:42.550 --> 00:41:42.950
Robinson, Kimberly S
OK.

00:41:44.810 --> 00:41:45.110
Robinson, Kimberly S
OK.

00:41:46.020 --> 00:41:48.520
Robinson, Kimberly S
So Kim that meetings April 21st right.

00:41:49.300 --> 00:41:50.420
Robinson, Kimberly S
I'm pretty sure it is.

00:41:51.070 --> 00:41:52.530
Ricke Zeidman (Chair) (Guest)
You have the time of that meeting.

00:41:51.350 --> 00:41:51.770
Robinson, Kimberly S
Do you read?

00:41:53.240 --> 00:41:55.420
Robinson, Kimberly S
It's it's the usual one to 4.

00:41:53.250 --> 00:41:53.780
Schoffel, Kimberly C
Yeah.

00:41:58.310 --> 00:41:58.650
Ricke Zeidman (Chair) (Guest)
OK.

00:42:01.190 --> 00:42:02.240
Robinson, Kimberly S
I try to keep them.

00:42:03.180 --> 00:42:11.940
Robinson, Kimberly S
Not too long, but not too short, so we can conduct business 'cause you go too long. People get tired of hearing me talk and I lose my voice.

00:42:15.000 --> 00:42:16.150
Ricke Zeidman (Chair) (Guest)
He did Avatar.

00:42:17.430 --> 00:42:18.040
Robinson, Kimberly S
Yeah.

00:42:18.920 --> 00:42:27.130
Ricke Zeidman (Chair) (Guest)
Yeah, OK, yeah, why don't we? Why don't we wait till after that meeting then we could unless we want to tentatively put a date for May?

00:42:29.280 --> 00:42:36.720
Robinson, Kimberly S
Let's go with April 21st and then from there. We'll after that will we can schedule our next committee meeting after that.

00:42:29.300 --> 00:42:29.570
Ricke Zeidman (Chair) (Guest)
Like.

00:42:31.710 --> 00:42:32.200
Ricke Zeidman (Chair) (Guest)
OK.

00:42:37.740 --> 00:42:50.720
Robinson, Kimberly S
And that would be great because then hopefully we'll have a a lot of the council members there and everybody will be brought up to speed will bring up the Prescreening again, which will tie right into our QR&RPSA.

00:42:52.360 --> 00:42:52.650
Ricke Zeidman (Chair) (Guest)
OK.

00:42:53.650 --> 00:42:54.440
Ricke Zeidman (Chair) (Guest)
Sounds good.

00:42:56.500 --> 00:42:56.950
Robinson, Kimberly S
Alright.

00:42:56.570 --> 00:42:58.900
Ricke Zeidman (Chair) (Guest)
Does anybody else have any other business?

00:43:03.380 --> 00:43:05.540
Ricke Zeidman (Chair) (Guest)
In that case, I would move to adjourn.

00:43:07.340 --> 00:43:08.230
Ricke Zeidman (Chair) (Guest)
And get a second.

00:43:11.010 --> 00:43:11.650
Erick Collazo
Second.

00:43:11.850 --> 00:43:12.360
Dan Nicholson (Guest)
Second.

00:43:13.720 --> 00:43:14.590
Ricke Zeidman (Chair) (Guest)
All in favor.

00:43:15.360 --> 00:43:15.750
Dan Nicholson (Guest)
Hi.

00:43:15.750 --> 00:43:16.200
Ricke Zeidman (Chair) (Guest)
I.

00:43:16.740 --> 00:43:17.230
Erick Collazo
I.

00:43:17.660 --> 00:43:24.080
Ricke Zeidman (Chair) (Guest)
We are adjourned. Thank you very much and Kim, a great great job by the team really, really impressed.

00:43:24.970 --> 00:43:37.520
Robinson, Kimberly S
Well, I have a good team that that I work with so it's not just me. It's the whole team that put that puts things together. I don't take the credit. It's a team team mentality so thank you for that. Ricky we appreciate that.

00:43:25.430 --> 00:43:25.980
Pfister, Robert H
Just.

00:43:38.030 --> 00:43:39.020
Ricke Zeidman (Chair) (Guest)
OK great.

00:43:38.460 --> 00:43:39.120
Robinson, Kimberly S
So you'll have it.

00:43:39.760 --> 00:43:40.920
Robinson, Kimberly S
Have a good rest of the day.

00:43:41.700 --> 00:43:42.600
Ricke Zeidman (Chair) (Guest)
See you in April.

00:43:43.340 --> 00:43:43.830
Nash, Johnny L
Bye guys.

00:43:43.530 --> 00:43:43.960
Robinson, Kimberly S
Uh-huh.

00:44:04.090 --> 00:44:08.160
Robinson, Kimberly S
Rob I always hang on just a little bit, for you in case you need anything.

00:44:46.960 --> 00:44:47.310
Casavant, Robert
Right.

00:44:48.250 --> 00:44:49.090
Robinson, Kimberly S
Are you done with me?

00:44:49.700 --> 00:44:50.200
Casavant, Robert
Yeah.

00:44:51.330 --> 00:44:53.820
Robinson, Kimberly S
OK, I always hang on just in case.

00:44:56.190 --> 00:45:00.140
Robinson, Kimberly S
Alright thank you. Rob I really appreciate you bye bye.

00:44:59.310 --> 00:45:01.400
Casavant, Robert
Yeah, no problem, bye bye.