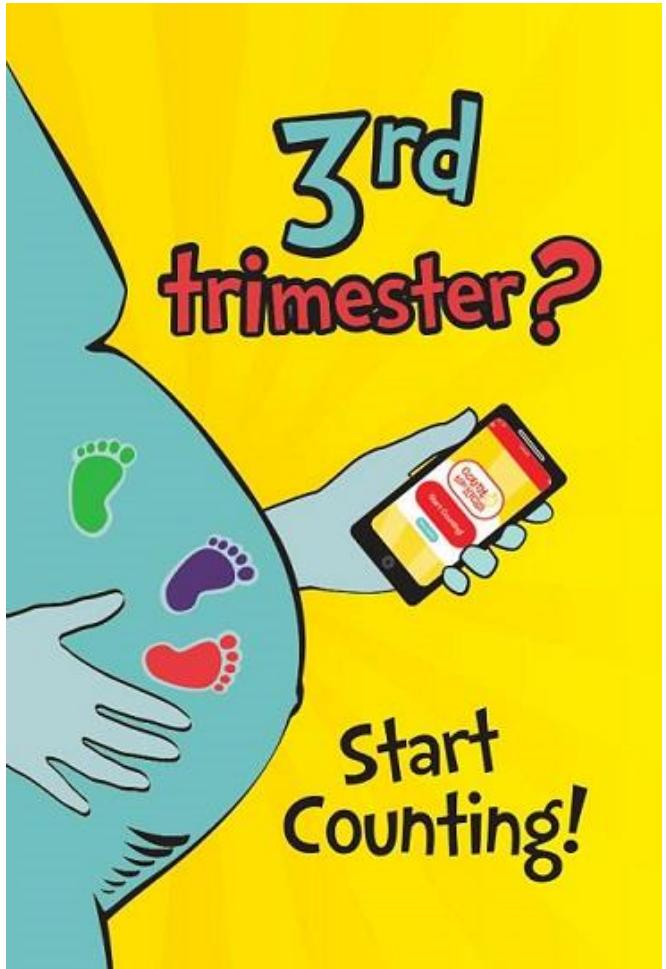




# Thank You!

Due to a partnership with the Florida Department of Public Health we are happy to bring you *FREE Count the Kicks* materials and training!



## *Count the Kicks*

- ▶ Stillbirth prevention public health campaign
- ▶ Evidence-based
- ▶ Mom-focused
- ▶ Educates women on importance of tracking fetal movement
  - ▶ Mobile app & paper charts
- ▶ Empowers moms to speak up to providers if there is a concern



*Counting Kicks*  
is what moms should do.  
It's important and easy too!

**Here's How:** Starting at the 3rd trimester, begin counting.



Track your baby's movements with the FREE *Count the Kicks* app or download a *Count the Kicks* paper chart at [countthekicks.org](http://countthekicks.org).



Count your baby's movements every day - preferably at the same time.



Time how long it takes your baby to get to 10 movements.



After a few days, you will begin to see a pattern for your baby (the average amount of time it takes to get to 10).



Continue tracking every day. Call your provider right away if you notice a change in how long it takes your baby to get to 10 movements.

Download the FREE *Count the Kicks* app in  
the iTunes or Google Play app stores





- Our FREE app is evidence-based and available in 12 languages: Amharic, Arabic, Chinese, English, French, Haitian-Creole, Hindi, Marshallese, Russian, Spanish, Swahili and Vietnamese.
- Available for Apple and Android products
- Users can restart their session or delete a kick
- Set a daily reminder to *Count the Kicks*
- Review kick-counting history
- Download history to share with their provider, family or friends via text or email
- *Count the Kicks* with twins
- Track future pregnancies on the same profile
- Manage multiple devices registered to your account
- Available on Apple smart watches next year!





Count the Kicks®

## Next Steps

- ▶ Download the app
- ▶ Practice, Practice, Practice!
- ▶ Make sure to share this information with all staff
- ▶ Order material
  - ▶ Tip: Designate someone in your office to oversee ordering material
  - ▶ [www.CountTheKicks.org](http://www.CountTheKicks.org)
- ▶ *Count the Kicks* contact at Florida Department of Health: Casey Omeke, [Casey.Omeke@flhealth.gov](mailto:Casey.Omeke@flhealth.gov)



## Educational Material

- ▶ Promo Posters in English, Spanish, Haitian-Creole
- ▶ How To Posters in English, Spanish and Haitian-Creole
- ▶ App Card Reminders
- ▶ Brochures
- ▶ [www.countthekicks.org](http://www.countthekicks.org)

# Additional Material

- ▶ Visit [www.CountTheKicks.org](http://www.CountTheKicks.org)
- ▶ Click on ORDER MATERIALS
- ▶ Click on your state
- ▶ Fill your shopping cart
- ▶ Check out!
- ▶ Free material for Iowa, Ohio, North Dakota, Missouri, Kansas, West Virginia, Nebraska, **Florida**, Illinois





Online CE training



## Save Babies With Us!

A Healthcare Professional's Guide on Talking to Expectant Parents about Count the Kicks and Fetal Monitoring!

Visit [bit.ly/CTK-CE-Training](https://bit.ly/CTK-CE-Training) to register.

Thanks to a partnership with the Florida Department of Health, we are able to offer this online CE training for free. Use code **savebabies-FL** during checkout.

## CE Training: 1.5 CEs

The purpose of this educational activity is to train healthcare professionals how to talk to their patients about fetal monitoring and using best practices to track fetal monitoring. By using an evidence-based and non-invasive tool, providers have the ability to help prevent stillbirths.

In partnership with Florida Department of Health, the CE Training is free: use code **Savebabies-FL** at check out.

<https://cme.dmu.edu/SaveBabies#group-tabs-node-course-default1>

# March 31<sup>st</sup>: Free Webinar

- ▶ Join us for a free webinar: Noon
- ▶ Register:
- ▶ [https://us02web.zoom.us/webinar/register/WN\\_eMyTafXoTAKz22-QAKsyhA](https://us02web.zoom.us/webinar/register/WN_eMyTafXoTAKz22-QAKsyhA)

We will share the link via email.



Thank you  
Let's save babies together!